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CHINA SHUN KE LONG HOLDINGS LIMITED

中國順客隆控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 974)

VOLUNTARY ANNOUNCEMENT POSSIBLE CHANGE IN SHAREHOLDING OF CCOOP

The board of directors (the "**Directors**") of China Shun Ke Long Holdings Limited (the "**Company**") has been informed by CCOOP Group Co., Ltd. (供銷大集集團股份有限公司) ("**CCOOP**"), the controlling shareholder of the Company, that New Cooperation Trade Chain Group Co., Ltd. (新合作商貿連鎖集團有限公司) ("**New Cooperation**") and HNA Commercial Holdings Co., Ltd. (海航商業控股有限公司) ("**HNA Commercial**") have entered into negotiation in relation to the possible transfer of 5% of the total shares in CCOOP.

CCOOP, through its wholly-owned subsidiaries, indirectly holds 70.42% of the entire issued share capital of the Company. To the best of the Directors' knowledge, as at the date of this announcement, (i) HNA Commercial directly holds 15.31% of the total shares in CCOOP; (ii) HNA Commercial is a subsidiary of HNA Group Co., Ltd. ("HNA Group"); and (iii) HNA Group is the beneficial owner of 46.79% of the total shares of CCOOP (inclusive of those held by HNA Commercial). According to New Cooperation, together with its parties acting in concert, it held 24.91% of the total shares in CCOOP as at 31 December 2018.

Pursuant to the agreement entered into between New Cooperation and HNA Commercial dated 26 September 2019, the parties agreed to engage in an exclusive negotiation within one year following the date of the agreement in relation to acquisition of 5% of the total shares in CCOOP by New Cooperation from HNA Commercial. No legally-binding share purchase agreement has been entered into between New Cooperation and HNA Commercial as at the date of this announcement.

By order of the Board
China Shun Ke Long Holdings Limited
Sun Kin Ho Steven
Chairman and Executive Director and
Chief Executive Officer

Hong Kong, 30 September 2019

As at the date of this announcement, the executive Directors are Mr. Sun Kin Ho Steven and Mr. Han Wei; the non-executive Director is Mr. Wang Fu Lin; and the independent non-executive Directors are Mr. Chong Kin Ho, Mr. Tung Chia Hung Michael and Mr. Chen Cheng Lien.