CHINA SHUN KE LONG HOLDINGS LIMITED
中國順客隆控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 974)

APPOINTMENT OF DEPUTY CHIEF EXECUTIVE OFFICER

The board (the "**Board**") of directors (the "**Directors**") of China Shun Ke Long Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") announces that Mr. Bai Tao ("**Mr. Bai**") has been appointed as a deputy chief executive officer of the Company with effect from 25 April 2025.

Mr. Bai, aged 52, has joined the Group since June 2024 as the general manager of Guangdong Shun Ke Long Commercial Chain Company Limited* (廣東省順客隆商業連鎖有限公司), a wholly-owned subsidiary of the Company. Mr. Bai previously served successively as the branch manager, regional manager and agent brand manager of Hubei Shiyan New Cooperation Trade Limited* (湖北省十堰市新合作商貿有限公司) from April 2011 to May 2024; and as the branch manager and logistics centre manager of Hubei Shiyan Jinghua Supermarket Limited* (湖北省十堰市京華超市有限公司) from October 2006 to March 2010.

Mr. Bai graduated from Hanjiang Normal University (漢江師範學院) (formerly known as Yunyang Teachers College* (鄖陽師範高等專科學校)) with diploma in Chinese Language and Literature.

The Board would like to take this opportunity to welcome Mr. Bai on joining the Company.

By Order of the Board
China Shun Ke Long Holdings Limited
Qiu Minghao
Company Secretary

Hong Kong, 25 April 2025

As at the date of this announcement, the executive directors are Mr. Wang Rengang and Ms. Wang Hui; the non-executive director is Ms. Du Jing; and the independent non-executive directors are Mr. Cheng Hok Kai Frederick, Mr. Gao Jingyuan and Mr. Ng Hoi.

* For identification only